

Print Rates

B/W	1X	3X	6X	8X
FP	\$ 4,950	\$ 4,575	\$ 4,250	\$ 4,175
2/3	\$ 4,250	\$ 4,050	\$ 3,850	\$ 3,650
1/2	\$ 3,950	\$ 3,750	\$ 3,550	\$ 3,250
1/3	\$ 2,975	\$ 2,775	\$ 2,575	\$ 2,375
1/6	\$ 2,495	\$ 2,295	\$ 2,095	\$ 1,895

Color Charges

4-Color Process	\$ 1,375	above B/W
PMS Colors	\$ 895	above B/W
Metallic Colors	\$ 1195	above B/W
Bleed Charge	10% over gross rate	

* All rates are commissionable to accredited advertising agencies at 15% of gross charges

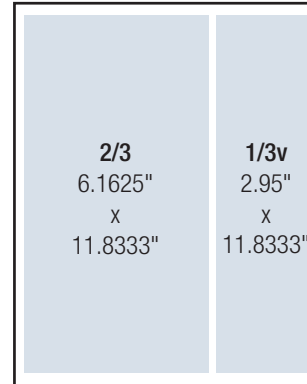
Submit Ad PDF File to: Production Department
<http://ads.scheinmedia.net> Tel: 845.340.9600 x116

Production Questions contact theProduction Department:

Jessica Housen | ads@scheinmedia.com | 845-340-9600 x116

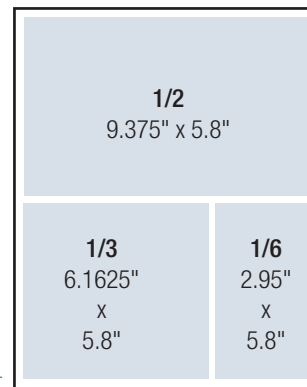
Leigh Ann Beal | Associate Publisher

lbeal@njand.com | Tel: 732-923-9433 | Fax: 732-923-9533



FULL PAGE: 9.375" x 11.8333"

COVER: 10.875" x 13" + 1/8" around, for bleed. (10.375" x 12.5" Live Area)



Online Banner Rates

	3X	6X	12X
Top Banner 468x60 pixels (all per month)	\$ 1,950	\$ 1,750	\$ 1,500
Industry Link 300x60 pixels	\$395 per month (2 month min.)		
Email Sponsorship 700x70 pixels	\$595 per week		
Other Sizes upon request			

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